



NOBLE

HEMP



NOBLE LINE INC.

OVERVIEW

- Noble Hemp was formed in 2017 with a direct interest in the CBD/Hemp industry in the United States. Noble Hemp's key objective is to promote and sell products in the health and wellness sector.

- Noble Hemp has developed an online store www.noblehemp.com with an array of CBD/Hemp consumable and topical products.

- Our 3rd party Lab tested Isolate based products contain non-detectable amounts of THC while our Full Spectrum products contain <0.3% THC as required under The Farm Act of 2018.

- Manufacturing and fulfillment operations are based out of Colorado and California. Noble Hemp currently sells products to all 50 US states.

- All current products are made organic, are gluten-free and contain no GMOs.



CBD / HEMP INDUSTRY

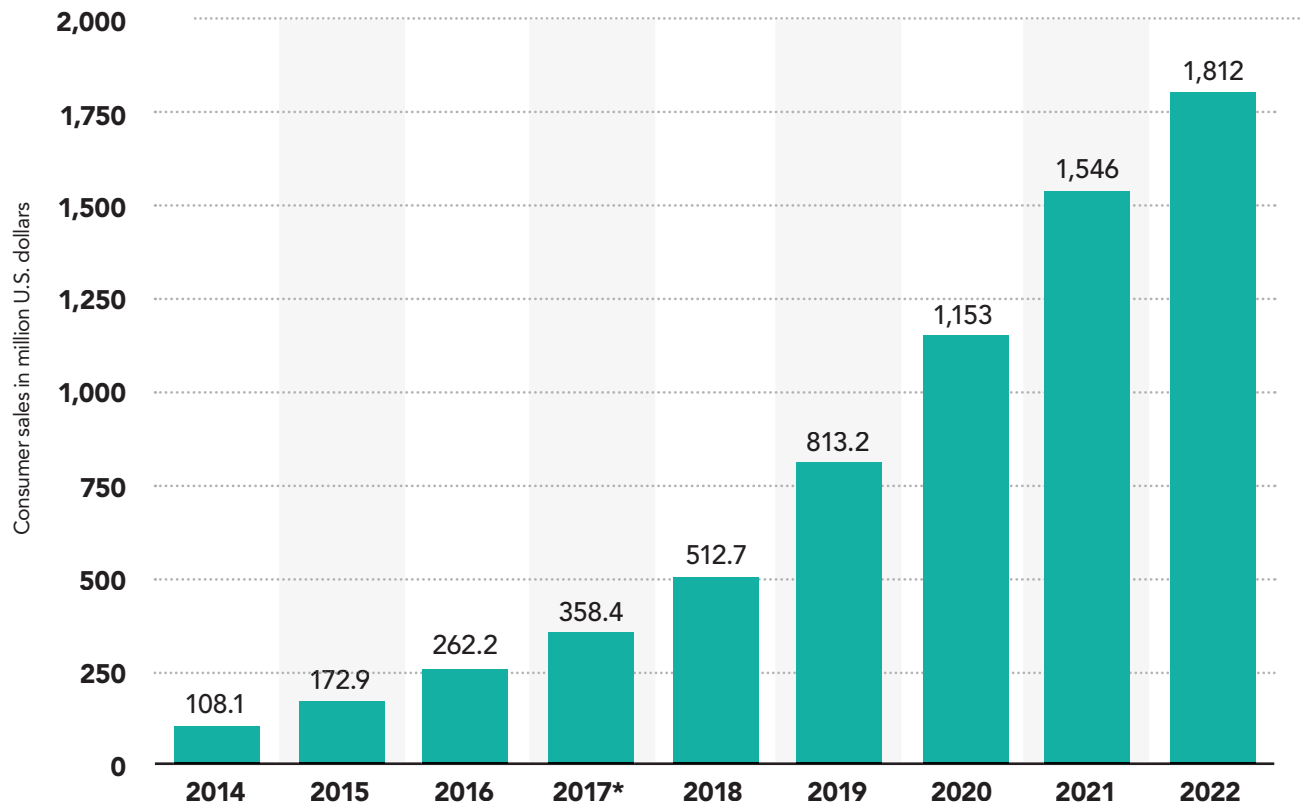
- CBD is one of the more than 113 cannabinoids so far identified in marijuana and hemp. Unlike the better-known compound tetrahydrocannabinol (THC), CBD is not psychoactive, meaning it won't cause a high. Thousands of studies have shown that CBD possesses an array of therapeutic benefits, including antioxidant and neuroprotective properties.

- Customers take CBD products for a variety of reasons including but not limited to epilepsy, anxiety, insomnia, inflammation, skin care, and pain management.

- Many products are made from agricultural hemp, such as hemp protein and hemp seeds, which are legally produced and shipped to all 50 states. This also includes a thriving hemp-based CBD industry, including hemp-based CBD oil used in skin care.

CBD / HEMP INDUSTRY

Total U.S. Cannabidiol (CBD) Consumer Sales from 2014-2020 (in Million U.S. Dollars)



CBD / HEMP IN THE NEWS

“CBD is the most promising drug that has come out for neuropsychiatric diseases in the last 50 years,” said **Dr. Esther Blessing**, an assistant professor at New York University School of Medicine, who is coordinating a study of CBD as a **treatment for post-traumatic stress disorder and alcohol use disorder**. “The reason it is so promising is that it has a unique combination of safety and effectiveness across of very broad range of conditions.”

The New York Times

Oct. 2018

“In a newly released report from Brightfield, the company is calling for year-over-year CBD product sales growth in the United States of **706% in 2019** to around \$5 billion — not a typo — and sales of \$23.7 billion by 2023.”

CISION
PR Newswire

July 2019

“The CBD market is moving towards mainstream retailers and is projected to be over **\$20 billion in sales by 2024**. Walgreens, Sprouts, CVS, Ulta Beauty, GNC Holdings, Urban Outfitters are just a handful of retailers offering or looking to offer, CBD products to consumers.”

YAHOO!
FINANCE

August 2019

OPERATIONS

- Noble currently purchases product from 3 main suppliers in Colorado, Florida and California. Relationships have been solidified with 3 other manufacturers in order to increase production and lower cost of goods sold.

- Current fulfilment is based out of Denver, Colorado with shipping capabilities to all 50 states through both Amazon and the United States Postal Service.

- Payment processing is currently being processed by 4 separate and redundant financial institutions in North America.



PRODUCT LINE

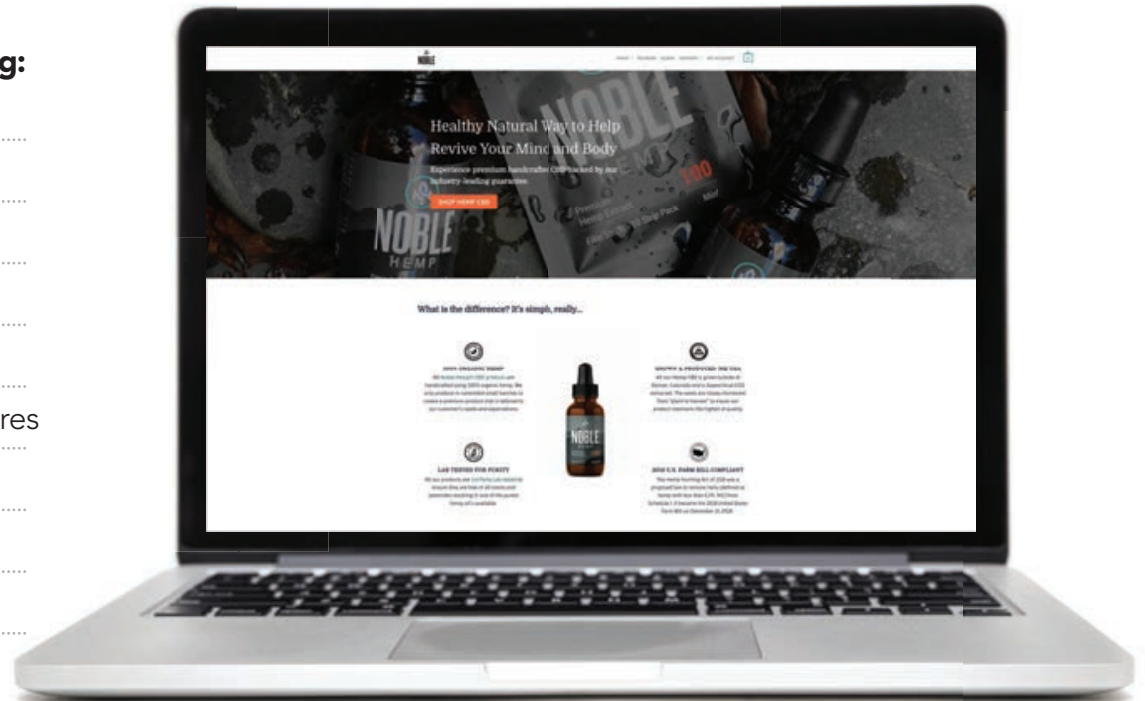
- New products added on a regular basis



MARKETING STRATEGY

- **Marketing strategies include the following:**

- Search Engine Optimization
- Direct Mail
- Social Media
- Geo-Fencing Mobile Device Capture
- Affiliate Networks
- Joint Ventures with Current Online Stores
- Retail Distribution Brokers
- Amazon Store Listings
- Authority Site Affiliation
- Blogging Networks



THE NOBLE ADVANTAGE

- Noble Line Inc has been working with their manufacturing partners for over 3 years developing their current product line.
- With over \$500,000 in marketing test campaign dollars spent to date; Noble has determined which marketing funnels are converting and noww requires additional capital to scale up gross revenue.
- Currently averaging gross revenues of \$2500/day with scalable marketing initiatives.
- Strong relationships with manufactures and the ability to drive costs down with increases in order sizes.
- Deep insight into the Cannabis industry in Canada and US with an immediate interest to consolidate related businesses in the CBD industry in the US and the Cannabis industry in Canada.



DISCLAIMER

This presentation is for the use of the recipient only for the purpose of evaluating a proposed business. The contents of this presentation are highly confidential, and by accepting delivery of this presentation the recipient agrees: (1) to take all reasonable steps to maintain the confidentiality of this presentation and its contents; (2) not to disclose the contents of this presentation without the prior written consent of individual(s) providing this presentation; and (3) not to make any copies of this presentation, whether in whole or in part. This presentation is for discussion purposes only. This presentation does not represent an offer or commitment of the individuals providing this presentation or any of their affiliates to enter into any transaction, and the terms set forth in this presentation are subject to change at any time and are not definitive or binding on the proposed company, the individual(s) providing this presentation, or any of their affiliates. The terms set forth in this presentation may contain forward-looking information within the meaning of applicable securities laws. Actual results could differ materially from any conclusion, forecast or projection contained in the forward-looking information. Certain material factors and assumptions were applied in drawing any conclusions or making any forecasts or projections as reflected in the forwardlooking information.

